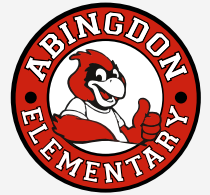


Abingdon PTA

2024-2025 Business Sponsorships



About Abingdon

Abingdon Elementary School is the largest elementary school in Arlington County, VA. More than 750 students (Pre-K to 5th Grade) and over 100 staff members learn and work on campus every day. With a boundary stretching from Quaker Lane to Columbia Pike, Abingdon encompasses some of Arlington's most vibrant neighborhoods: Fairlington, Shirlington, Claremont, and Columbia Forest.

The Abingdon PTA is a 501(c)(3) non-profit that serves this dynamic school community. Our membership includes more than 160 parents, school staff, and community supporters. PTA contributes to life at Abingdon in numerous ways throughout the year:

- Community Events (ex. Trunk-or-Treat, Bingo Night, Cultural Heritage Night)
- Book Fair
- School/Student Activity Grant Program (ex. field trips, classroom improvements)
- Staff Appreciation Events

Sponsorship of Abingdon PTA

The Abingdon PTA now invites you to partner with us through our 2024-2025 Business Sponsorship program. A PTA sponsorship is both:

Good for business

- Build brand awareness in Arlington, especially residents of the Fairlington, Shirlington, Claremont, and Columbia Forest neighborhoods.
- Nearly 800 walking t-shirt billboards for gold and platinum sponsors
- Direct mention to thousands of Arlington residents (PTA listserv + Fairlington-wide neighborhood newsletter)
- Increase trust in your brand through community investment
- Donations to our 501(c)(3) are tax-deductible to extent allowed by law

Good for community

- Abingdon is the largest Title I school in Arlington, serving many recent immigrant and refugee families.
- Sponsorship funds directly support PTA's programs to address inequity and ensure all families can grow together as a community.

Sustaining Sponsor Packages

| Platinum | Gold | Silver |
|---|--|--|
| \$ 1000 | \$500-999 | \$ 250-499 |
| Large logo on back of t-shirt given to every Abingdon student (deadline for 2024 shirt: Friday, August 9) | Small logo on back of t-shirt given to every Abingdon student (deadline for 2024 shirt: Friday, August 9) | Mention in 'Sponsor Thank You' column in All Fairlington newsletter |
| Large logo on sponsor banner displayed at: August open house, September back to school night, Book Fair Week, fall and spring restaurant spirit nights | Small logo on sponsor banner displayed at: August open house, September back to school night, Book Fair Week, fall and spring restaurant spirit nights | Mention in Sponsor Thank You email to PTA listserv (approx. 850 members) |
| Option to become a Signature Event Presenter for an additional discounted amount of \$750 (regularly \$1000) or the exclusive Signature Event Presenter for \$1500 (regularly \$1750) | All Silver Tier benefits | Mention on PTA website |
| All Silver Tier benefits | | |

Signature Event Sponsorship

The Abingdon PTA hosts four Signature Events each year. Each draws hundreds of attendees. Your business can become a presenting sponsor of these events:

- Trunk-or-Treat
- Bingo Night
- Winter Wonderland
- Cultural Heritage Night

| Co-Presenter | Exclusive Presenter |
|---|--|
| \$ 1000 | \$1750 |
| Ex. "Trunk-or-Treat sponsored by [Co-Sponsor 1] and [Co-Sponsor 2]" | Ex. "Trunk-or-Treat exclusively presented by [Sponsor]." |

Questions?
Contact Megan Miller
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Fundraising
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585-755-5980



Ready to Join Us?
Scan the code or sign up here:
<https://forms.gle/ifaBnUHs5riY9ngC8>